

INVENTION CLAIMED

1. An article having ultra-violet stability and a high coefficient of friction derived from a polymeric blend comprising from about 30 to 60 parts by weight of a polymer selected from the group consisting of thermoplastic polyurethane and polyvinyl chloride, 20 to 60 parts by weight of a styrene-isoprene block copolymer, 0 to 2.0 parts by weight of a phenolic resin, 0 to 5.0 parts by weight of a color reagent, 0 to 20 parts by weight of a maleic anhydride-ethylene copolymer, and 0 to 30 parts by weight of an ethylene-vinyl acetate copolymer.
- 10
2. The article of Claim 1 wherein the polymer in the polymeric blend is a thermoplastic polyurethane.
3. The article of Claim 1 wherein the polymer in the polymeric blend is polyvinyl chloride.
- 15
4. The article of Claim 1 wherein the polymeric blend is bonded to a flexible substrate.
- 20
5. The article of Claim 4 wherein the flexible substrate is polyvinyl chloride.
6. The article of Claim 4 wherein the flexible substrate is polypropylene.

7. The article of Claim 4 wherein the flexible substrate is polyamide.
8. The article of Claim 4 wherein the polymeric blend comprises the ethylene-vinyl acetate copolymer in an amount ranging from about 15 to 25 parts by weight.
9. The article of Claim 4 wherein the polymeric blend comprises the maleic anhydride-ethylene copolymer in an amount ranging from about 1.0 to 15 parts by weight.
- 10
10. The article of Claim 5 wherein the polymeric blend comprises the ethylene-vinyl acetate copolymer in an amount ranging from about 15 to 25 parts by weight and the maleic anhydride-ethylene copolymer in an amount ranging from about 5.0 to 10 parts by weight.
- 15
11. The article of Claim 3 wherein the polymeric blend comprises the maleic anhydride-ethylene copolymer in an amount ranging from about 1.0 to 15 parts by weight.
- 20 12. The article of Claim 4 wherein the thermoplastic polyurethane is a polyether-based thermoplastic polyurethane.

13. The article of Claim 8 wherein the flexible substrate is synthetic fabric.
14. A process for preparing an article having ultraviolet stability and a high coefficient of friction which comprises bonding a polymeric blend onto a flexible substrate; said polymeric blend comprising from about 30 to 60 parts by weight of a polymer selected from the group consisting of thermoplastic polyurethane and polyvinyl chloride, 20 to 60 parts by weight of a styrene-isoprene block copolymer, 0 to 2.0 parts by weight of a phenolic resin, 0 to 5.0 parts by weight of a color reagent, 0 to 20 parts by weight of a maleic anhydride-ethylene copolymer, and 0 to 30 parts by weight of an ethylene-vinyl acetate copolymer.
15. The process of Claim 14 wherein the flexible substrate is polyvinyl chloride.
16. The process of Claim 14 wherein the flexible substrate is polypropylene.
17. The process of Claim 14 wherein the flexible substrate is a synthetic fabric.
18. The process of Claim 14 wherein the flexible substrate is polyamide.
19. The process of Claim 14 wherein the polymeric blend is extruded onto the flexible substrated.

20. The process of Claim 14 wherein the polymer in the polymeric blend is a thermoplastic polyurethane.

21. The process of Claim 14 wherein the polymer in the polymeric blend is polyvinyl chloride.
5

22. The process of Claim 14 wherein the polymeric blend comprises the styrene-isoprene block copolymer in an amount ranging from about 40 to 60 parts by weight.

10 23. The process of Claim 14 wherein the polymeric blend comprises the thermoplastic polyurethane in an amount ranging from about 40 to 50 parts by weight.

15 24. The process of Claim 14 wherein the polymeric blend comprises the maleic anhydride-ethylene copolymer in an amount ranging from about 1.0 to 15 parts by weight.

25. An article obtained by the process of Claim 14.